

NORTHUMBERLAND HILLS STUDIO TOUR APPLICATION FORM 2020

The tour dates are Saturday, September 12th and Sunday, September 13th, 2020.

ENTRY FEES

Applications deadline April 15, 2020 **\$275.00**

Entry fee is **non-refundable** after **May 15, 2020**. A processing charge of \$50.00 will be retained for cancellations received before this date. Please make cheques payable to 'Northumberland Hills Studio Tour' or email e-transfer to northumberlandstudiotour2019@gmail.com

ALL NEW APPLICANTS must submit:

A completed application form with payment. Please mail or email to Petra Dettmann, 62 Huffman Ave., Port Hope, Ontario, L1A 4J9

Five (5) digital images representative of your work and detailed directions to your studio to be sent to northumberlandstudiotour2019@gmail.com

An artist statement to be published on the web page, max 200 words. A blurb (10-15words)

Each new applicant will be subject to a juried analysis and a studio visit. Following this, they will be informed of their acceptance or rejection. If the latter, their cheque will be returned.

Provide a copy of your CV (bio) (up to 75 words)

IMAGES

Must be current work representative of your art

Five (5) high resolution/quality JPEG images in the correct format

File size: 300 dpi resolution, 16:9 aspect ratio. Please make sure there is at least one Landscape-orientation, for the brochure.

Name and number each image as detailed below

EG. #1 Artist's initials Image 1JPG description of work, For each image

For the **brochure**, please provide a brief description of your work in 15 words max and a landscaped-oriented picture.

If you are a returning Artist please send only information if it has changed, otherwise I only need your signed, filled in application, proof of insurance, payment and 1 new landscape-oriented picture for the brochure. (300dpi)

As this is a volunteer based effort ALL participating artists are required to:

- Pick up signs, ballot copy, brochures and posters at the meeting, or designated locations.
- Distribute and replenish brochures to local businesses and community places/events
- Promote Sponsors at your site verbally and with our poster.
- Encourage visitors to fill out our ballot. Please try and encourage people to let you know how they found out about the Tour.
- RETURN All signs and ballots at the wrap-up meeting of the year.
- Promote The Northumberland Hills Studio Tour on Social Network (“like” on Instagram and Facebook and share to pages and on your stories)

Please address any complaints to the committee and not to customers.

You are asked to check off 3 tasks below, how you can contribute to the success of the tour, your HELP is needed and appreciated.

The committee members will contact you, to discuss volunteer opportunities, once we received your preferences.

Interested in becoming a Committee member _____

Brochure distribution _____

Waterfront Festival helper _____

Port Hope Arts Festival _____

Artist Gala Helper _____

Meeting set-up _____

Sign distribution and pick up Port Hope _____ Cobourg _____

Other job _____

Constructive Suggestions _____

Please keep a copy for your files and return Page 2 and 3

APPLICATION FORM:

Circle one of these: New Applicant _____ Returning Artist _____

ARTIST NAME _____

Address: _____

Town _____ Postal Code _____

Phone : _____ Phone Cell _____

Email: _____ Website _____

Medium _____

Artists: please note that the composition of the tour is subject to review to allow for a suitably diverse representation of the artists and artisans in our area. To accommodate growing interest in the tour, please indicate below if you could host a guest artist at your premises

Host Artist: Yes ___ No ___ How many Guests can you host? _____

Willing to be a Guest Artist: Yes _____ No _____

Note: Tour materials will list your website. If no website, do you want your email used instead

Yes ___ No _____

***** Applicant Contract*****

By signing this application, I hereby and forever discharge the Northumberland Hills Studio Tour 2020 from all manner of actions, suits, damages, claims and demands whatsoever in law or equity. It is the responsibility of the applicant to have appropriate liability insurance and/ or other necessary insurance for their Studio. **Proof of insurance is required.**

I also authorize the use of images submitted with my application to The Studio Tour for publicity or documentation without notice or payment to me.

I also agree to the participant requirements as listed earlier.

Signature _____ Date _____

Is your Application complete?

1. Application form + cheque (Mail to, or drop off: Petra Dettmann, 62 Huffman Ave, Port Hope, Ontario, L1A 4J9)
2. Cheque to; Northumberland Hills Studio Tour **or** e-transfer for \$275 to northumberlandstudiotour2019@gmail.com
3. Five (5) Digital Images to above email
4. Brochure/website information to above email
5. Copy of CV (bio) **if new**
6. Artist statement to above email.
7. Photocopy of Proof of insurance – including insurers name, policy # and expiry date.